

<b>Name of Extension/Public Service</b> (The name of the service being offered)	Institute of Plant Breeding (IPB) Public Information and Technology
<b>Objective</b> (Description of the service being provided; History of service provision)	The Institute of Plant Breeding (IPB) has been developing high quality crop varieties for the past 40 years. It has also developed technologies that best serve its clients. The IPB Extension Program was designed to make sure that these varieties and technologies reach their intended users.
<b>Duration/Date</b>	January-December 2016
<b>Target Beneficiaries</b>	Programmed and walk-in visitors, those seeking extension services/technical consultations, viewers of exhibits, students doing their internships/on-the-job training
<b>Cost of Participation</b>	None
<b>Office in Charge</b>	Extension Office, Institute of Plant Breeding (IPB)
<b>Office Profile</b> <b>Degree granting or non-degree granting</b> <b>Purpose of creation</b> <b>Location in the hierarchy</b> (Background of the office providing the service i.e. Number of personnel and Key personnel providing the service)	<p>The Institute of Plant Breeding (IPB) was created on June 5, 1975 by virtue of Presidential Decree 729. A non-degree-granting unit, it was established under the College of Agriculture, University of the Philippines Los Baños. Since its establishment, IPB has been at the forefront of plant breeding research and applications. With the enactment of R.A. 7308, otherwise known as the Seed Industry Development Act of 1992, IPB was identified as the lead agency for crop biotechnology research.</p> <p>The IPB Extension Office has a total of five staff: three academic staff (Virma Rea G. Lee, Head; Lauren B. Lanosia Jr. and Regina Karla J. Gache) and two administrative staff (Eusebia J. Carandang and Isidro R. Morales).</p>
<b>Awards/recognition received by the office</b> (The awards given by or received by the office offering the service, if any)	None

<b>Official website and Social media accounts</b> (The link to the official website of the service)	<a href="https://ca.uplb.edu.ph/about-ca/our-facilities/csc">https://ca.uplb.edu.ph/about-ca/our-facilities/csc</a>
<b>External links for documentation</b> (The external links featuring the service [for the electronic copy, e.g. features in newspapers etc.] )	
<b>Contact details</b> (The contact details of the head of the unit offering the service: fax, telephone, email, snail mail, map)	Tel.no.: (049) 543-9478 Official e-mail address: <a href="mailto:ipbextension.uplb@up.edu.ph">ipbextension.uplb@up.edu.ph</a>
<b>Other Remarks</b>	<b>Actual number of beneficiaries for 2016:</b> 1. Visitors (programmed and walk-in): 2,063 2. From technical services/consultation: 440 3. From internship/on-the-job training: 63 students (eight groups) 4. From exhibits: 19 Total: 2,566