

Name of Extension/Public Service (The name of the service being offered)	Adopt-A-School Program
Objective (Description of the service being provided; History of service provision)	<p>The College of Development Communication (CDC) adopted a school in Los Baños to provide education-support and conduct communication activities</p> <p>CDC's adopted public elementary school—Bernardo N. Calara Elementary School—has been helped through the educational communication materials and other interventions developed and implemented by CDC faculty and students.</p>
Duration/Date	2010 to present
Target Beneficiaries	Faculty and students of Bernardo N. Calara Elementary School (BNCES)
Cost of Participation	None
Office in Charge	<p>Department of Educational Communication</p> <p>College of Development Communication</p> <p>University of the Philippines Los Baños</p>
Office Profile Degree granting or non-degree granting Purpose of creation Location in the hierarchy (Background of the office providing the service i.e. Number of personnel and Key personnel providing the service)	<p>The Department of Educational Communication (DEC), a degree-granting department, spearheads the development, testing, evaluation and marketing of appropriate, learner-centered formal and non-formal learning systems for development.</p> <p>Ten of its faculty and staff involved are involved in the aforementioned program.</p>
Awards/recognition received by the office (The awards given)	

by or received by the office offering the service, if any)	
Official website and Social media accounts (The link to the official website of the service)	
External links for documentation (The external links featuring the service [for the electronic copy, e.g. features in newspapers etc.])	
Contact details (The contact details of the head of the unit offering the service: fax, telephone, email, snail mail, map)	<p>Dr. Ma. Theresa H. Velasco Dean College of Development Communication University of the Philippines Los Baños Tel. nos.: (049) 536 3356, (049) 536 2511 loc. 404</p> <p>Asst. Prof. Edmund G. Centeno Chair Department of Educational Communication Tel. no.: (049) 536 2511 loc. 213</p>
Other Remarks	