

Name of Extension/Public Service (The name of the service being offered)	Trainings on Development Journalism
Objective (Description of the service being provided; History of service provision)	<p>Through the conduct of trainings on development journalism, the department aims to share with students and teachers alike the basic principles of development journalism and help them apply these principles in their storytelling. Participants are encouraged to write stories of local relevance and to promote the practice of development journalism among their peers.</p> <p>The trainings had evolved to teach not just students but also individuals not engaged in academic activities, such as government employees and sectoral representatives. The activity has served to empower them to write about issues that are rarely present in mainstream reporting.</p>
Duration/Date	By request
Target Beneficiaries	Elementary and high school students, school paper advisers, representatives of local government offices, people’s organizations, and other sectors
Cost of Participation	Free
Office in Charge	University of the Philippines Los Baños College of Development Communication Department of Development Journalism (DDJ)
Office Profile Degree granting or non-degree granting Purpose of creation Location in the hierarchy (Background of the office providing the service i.e. Number of personnel and Key personnel providing the service)	<p>The DDJ is one of the four existing departments of the College of Development Communication. It exists to provide a training ground for development journalists who will uphold the ideals and standards of journalism instruction, research, and extension and to promote ethical, systematic, and research-based development journalism.</p> <p>The Department trains students on reporting development news for print and electronic media, and in producing newspapers, magazines, and other popular and technical publications.</p> <p>Entrusted in the care of the department is the task of managing the newsroom that serves as production base of <i>DevComM@il</i>, the official newsletter of the college and <i>The Los Baños Times</i>, a community newspaper produced by DDJ with BSDC students and other community collaborators.</p> <p>Currently, the department has eight full-time tenure-track faculty</p>



	members and a research and extension staffer.
Awards/recognition received by the office (The awards given by or received by the office offering the service, if any)	Since 2013, the department has been recognizing the contributions of individuals in development journalism, as well as students with outstanding work in their development journalism courses, through the Development Journalism Awards (DJA). The DJA awarded every year during the DDJ Seminar Series.
Official website and Social media accounts (The link to the official website of the service)	Facebook Page: https://www.facebook.com/ddjseminarseries/ Twitter: @DdjSeries
External links for documentation (The external links featuring the service [for the electronic copy, e.g. features in newspapers etc.])	
Contact details (The contact details of the head of the unit offering the service: fax, telephone, email, snail mail, map)	Prof. Kabzeel Sheba G. Catapang Chair, Department of Development Journalism E-mail: kgcatapang1@up.edu.ph / ksgcatapang@devcom.edu.ph Telephone: (6349) 536 2511 local 407
Other Remarks	