

<p>Name of Extension/Public Service (The name of the service being offered)</p>	<p>DDJ Seminar Series</p>
<p>Objective (Description of the service being provided; History of service provision)</p>	<p>This seminar series aims to provide a venue for the discussion of relevant issues in the context of journalism in particular and communication in general. Launched in 2007, the series focused on topics ranging from the challenges of journalism practice in the Philippines, investigative journalism, data journalism, visual storytelling, to the culture of impunity.</p> <p>Previously catering to the students of BS Development Communication only, the seminar series has grown to reach out to other students in higher education institutions in Laguna and nearby provinces. What started as classroom-based lectures had evolved into a full-fledged seminar series that enables the department to serve students by providing them access to a learning experience otherwise unavailable to them.</p> <p>To date, the seminar series has featured notable personalities such as communication scholars Dr. Stephen Rendahl and Dr. Richard Shafer, journalists Crispin Maslog, Ed Lingao, Roby Alampay, Marites Vitug, Yvonne Chua, and Nancy Carvajal, cartoonist Manix Abrera and photographer Bogsi Panaligan.</p>
<p>Duration/Date</p>	<p>At least one seminar every semester</p>
<p>Target Beneficiaries</p>	<p>College students taking up communication courses, especially those with subjects dealing with journalism and communication in the context of social issues, high school students and their teachers</p>
<p>Cost of Participation</p>	<p>Free</p>
<p>Office in Charge</p>	<p>University of the Philippines Los Baños College of Development Communication Department of Development Journalism (DDJ)</p>
<p>Office Profile Degree granting or non-degree granting Purpose of creation Location in the hierarchy (Background of the office providing the</p>	<p>The DDJ is one of the four existing departments of the College of Development Communication. It exists to provide a training ground for development journalists who will uphold the ideals and standards of journalism instruction, research, and extension and to promote ethical, systematic, and research-based development journalism.</p> <p>The Department trains students on reporting development news for print and electronic media, and in producing newspapers, magazines, and other popular and technical publications.</p>

<p>service i.e. Number of personnel and Key personnel providing the service)</p>	<p>Entrusted in the care of the department is the task of managing the newsroom that serves as production base of <i>DevComM@il</i>, the official newsletter of the college and <i>The Los Baños Times</i>, a community newspaper produced by DDJ with BSDC students and other community collaborators.</p> <p>Currently, the department has eight full-time tenure-track faculty members and a research and extension staffer.</p>
<p>Awards/recognition received by the office (The awards given by or received by the office offering the service, if any)</p>	<p>Since 2013, the department has been recognizing the contributions of individuals in development journalism, as well as students with outstanding work in their development journalism courses, through the Development Journalism Awards (DJA).</p> <p>The DJA awarded every year during the DDJ Seminar Series.</p>
<p>Official website and Social media accounts (The link to the official website of the service)</p>	<p>Facebook Page: https://www.facebook.com/ddjseminarseries/</p> <p>Twitter: @DdjSeries</p>
<p>External links for documentation (The external links featuring the service [for the electronic copy, e.g. features in newspapers etc.]</p>	
<p>Contact details (The contact details of the head of the unit offering the service: fax, telephone, email, snail mail, map)</p>	<p>Prof. Kabzeel Sheba G. Catapang Chair, Department of Development Journalism E-mail: kgcatapang1@up.edu.ph / ksgcatapang@devcom.edu.ph Telephone: (6349) 536 2511 local 407</p>
<p>Other Remarks</p>	