

Name of Extension/Public Service (The name of the service being offered)	Asian Journalism Research Conference (AJRC)
Objective (Description of the service being provided; History of service provision)	The Asian Journalism Research Conference seeks to nurture a culture of research in the field of Journalism by providing students and their faculty mentors with a venue to present, and engage others on their work. The program began in 2012 initially as the Philippine Journalism Research Conference.
Duration/Date	Two-day conference, conducted annually every April
Target Beneficiaries	Journalism undergraduate students in the Philippines and Asia
Cost of Participation	Php 300 conference fee Fee is waived if participant submits a paper that qualifies for the competition round
Office in Charge	Journalism Department through an ad hoc committee of Journalism faculty members, with Chair as head of committee
Office Profile Degree granting or non-degree granting Purpose of creation Location in the hierarchy (Background of the office providing the service i.e. Number of personnel and Key personnel providing the service)	<p>The Journalism Department handles and confers oldest degree program at the College of Mass Communication (BA Journalism. The UP Board of Regents formally established it in August 1966. Since then, the Journalism program has offered undergraduate and graduate degrees in Journalism. It boasts of producing the country's top journalists in print, broadcast and online media.</p> <p>The Department has maintained its status as a Center of Excellence since the Commission on Higher Education awarded the recognition in 2009.</p>
Awards/recognition received by the office (The awards given by or received by the office offering the service, if any)	Center for Excellence in Journalism Awarded by the Commission on Higher Education
Official website	masscomm.upd.edu.ph/journalism

and Social media accounts (The link to the official website of the service)	upajrc2017.wixsite.com/conference
External links for documentation (The external links featuring the service [for the electronic copy, e.g. features in newspapers etc.])	n/a
Contact details (The contact details of the head of the unit offering the service: fax, telephone, email, snail mail, map)	Assoc. Prof. Rachel E. Khan Chair Journalism Department 2/F Plaridel Hall College of Mass Communication University of the Philippines Diliman, 1101 (02) 920 68 52
Other Remarks	The 2017 AJRC was held last April 24-25. Keynote Speaker was Cherian George, journalist, book author, professor at the Hong Kong Baptist University.