

<b>Name of Extension/Public Service</b> (The name of the service being offered)	KINETIKA by UP CHK (formerly known as the UPCHK Community Recreation Program)
<b>Objective</b> (Description of the service being provided; History of service provision)	<p>KINETIKA by UP CHK envisions itself to be the national leader in providing recreation and leisure services by developing comprehensive and quality activities in fitness, dance, and sports that engage the community in the lifelong pursuit of wellness and healthy lifestyles.</p> <p>Its mission is to improve the health and wellness of the students, faculty, staff, and the rest of the local community by providing excellent and growing fitness, dance, and sports activities.</p>
<b>Duration/Date</b>	Year-long program (semestral and summer programs)
<b>Target Beneficiaries</b>	UP Diliman students, faculty, staff, and members of the local and nearby communities.
<b>Cost of Participation</b>	PhP 1,500-3,500 per program
<b>Office in Charge</b>	College of Human Kinetics University of the Philippines Diliman
<b>Office Profile</b> <b>Degree granting or non-degree granting</b> <b>Purpose of creation</b> <b>Location in the hierarchy</b> (Background of the office providing the service i.e. Number of personnel and Key personnel providing the service)	<p>The University of the Philippines Diliman College of Human Kinetics is a degree-granting unit that offers undergraduate and graduate programs in physical education, sport science, and human movement science.</p> <p>The KINETIKA by UP CHK program is headed by the Community Recreation Director who is a regular faculty member of the College.</p> <p>The program has been running for over 20 years and has recently been restructured to meet the demands of its current and future clients.</p> <p>The Community Recreation Director is assisted by the College Staff during enrollment and payment fees.</p>
<b>Awards/recognition received by the office</b> (The awards given by or received by the	

office offering the service, if any)	
<b>Official website and Social media accounts</b> (The link to the official website of the service)	<a href="http://www.facebook.com/kinetikaUPCHK">www.facebook.com/kinetikaUPCHK</a>
<b>External links for documentation</b> (The external links featuring the service [for the electronic copy, e.g. features in newspapers etc.] )	<a href="http://www.ovcaa.upd.edu/oec/ex14.html">www.ovcaa.upd.edu/oec/ex14.html</a> <a href="http://chk.upd.edu.ph/community-recreation-program.html">chk.upd.edu.ph/community-recreation-program.html</a>
<b>Contact details</b> (The contact details of the head of the unit offering the service: fax, telephone, email, snail mail, map)	Asst. Prof. Ralph Andrew Ramos Director KINETIKA by UP CHK Program E-mail: <a href="mailto:kinetikachk.upd@up.edu.ph">kinetikachk.upd@up.edu.ph</a> Tel. no.: 9818599 loc. 4130 Mobile: 09564190607
<b>Other Remarks</b>	