

UP PADAYON

PUBLIC SERVICE REPORT



UP BAGUIO

August - December 2023

HIGHLIGHTS



- The University of the Philippines Baguio conducted 151 public service initiatives from August to December, which is **10% of the overall public service activities of UP.**
- **The collated data within the five months revealed that Knowledge Management and Sharing initiatives constitute the largest share with 43.71%.** The second-largest share belongs to alumni-led and student-centered activities with 21.85%, followed by volunteer programs and community engagements at 20.53%, and lastly, networks and linkages at 13.91%.
- **Compared to August, there was an increase of 20% in the number of public services initiatives recorded in September, which peaked at 43.33% in October.** There was a subsequent decrease to 13.95% in November, which ended with a substantial decline of 56.76% in December.

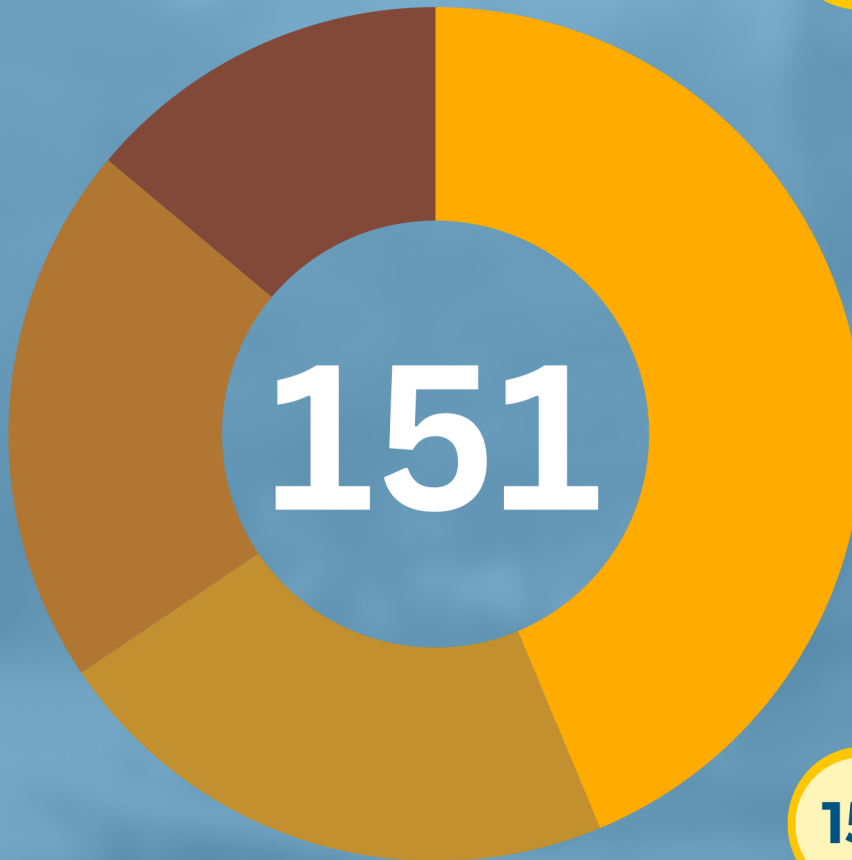
HIGHLIGHTS



- **Various alumni associations of UP Baguio also conducted their share of public service initiatives,** including raising awareness on mental health, providing free legal aid to the public, fundraising campaigns for office renovations, offering scholarships, and providing 'kapihan' to students.
- **The University of the Philippines Baguio has promoted sustainable development by incorporating markers for sustainable development goals in its postings.** These markers provide detailed information to the general public regarding the specific initiatives that the university is undertaking to contribute to each sustainable development goal. In doing so, UP Baguio is raising awareness about sustainable development and guiding how individuals, organizations, and communities can contribute to achieving these goals.

UP BAGUIO PUBLIC SERVICE PROJECTS FROM AUGUST - DECEMBER 2023

Types and Number of Public Service Projects



66

Knowledge and Management Sharing

33

Other Initiatives

31

Volunteer Programs and Community Engagements

21

Networks and Linkages

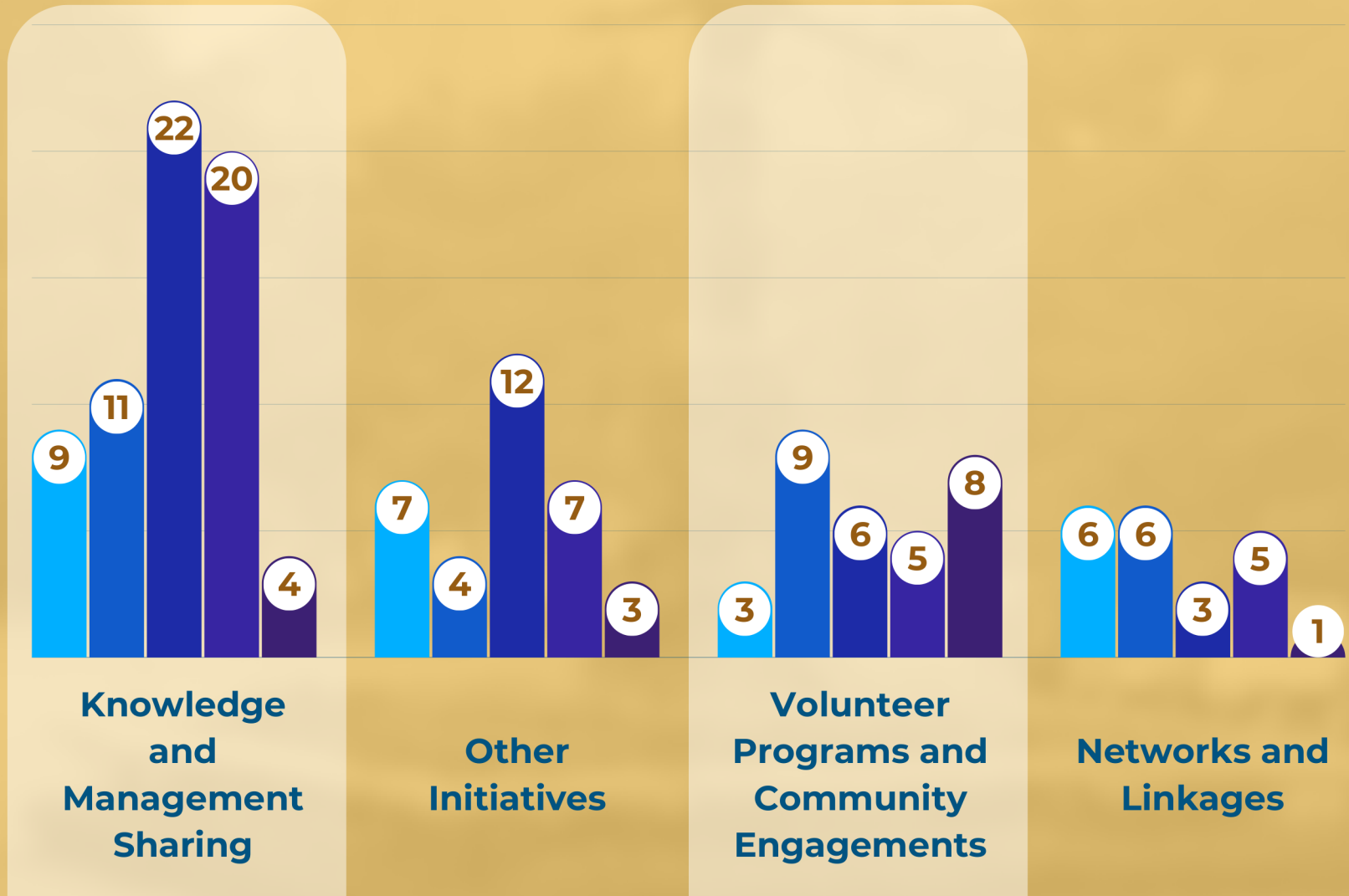
151

TOTAL # OF PS PROJECTS

Limitations of the report: We rely heavily on each CU's social media and website for this report. If there are initiatives that are not posted but would like to be included in the report, please get in touch with us at padayon@up.edu.ph.

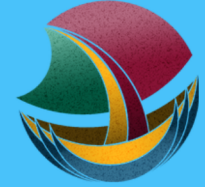
COMPARISON OF UP BAGUIO PUBLIC SERVICE PROJECTS: AUGUST - DECEMBER 2023

AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER



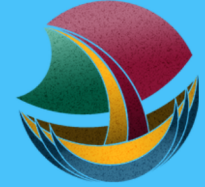
Limitations of the report: We rely heavily on each CU's social media and website for this report. If there are initiatives that are not posted but would like to be included in the report, please get in touch with us at padayon@up.edu.ph.

RECOMMENDATIONS



- To enable efficient tracking and collection of public service data based on their online postings, **UP Baguio can start implementing a labeling system for its public service initiatives**, which may involve designated hashtags such as **#PadayonPSReport** or **#UPBPublicService**.
- To further enhance its impact on the community, **UP Baguio can increase its public service initiatives by focusing on volunteer programs and community engagements**. Additionally, since **Networks and Linkages have the lowest reported data, they can partner with the Padayon Public Service Office** in terms of disseminating all their network and linkages-related activities.

RECOMMENDATIONS



- **By strengthening its relationship with its alumni network, UP Baguio can also create more opportunities for partnerships and collaborations.** They can tap into a valuable resource of experienced professionals, potential donors, and advocates for its programs and initiatives, which could lead to increased support for the UP community, such as funding for scholarships and research projects, as well as broader public benefits like community outreach programs and partnerships with local organizations.
- **It is essential to continue and expand the university's public service initiatives to contribute to achieving the Sustainable Development Goals.** By promoting and practicing sustainability in extension services, the university can help address shared challenges such as poverty, hunger, climate change, and inequality. The university's efforts towards sustainability have a positive impact not only on the local community and region but also on the country as a whole.