

UP PADAYON

PUBLIC SERVICE REPORT



UP CEBU

August - December 2023

HIGHLIGHTS



- UP Cebu offices and units have facilitated **119 public service initiatives** from August to December.
- **September recorded the highest number of public service initiatives, with a total of 31 implemented projects and activities.** November and December recorded the lowest number of activities with 17 and 18 respectively.
- **67 initiatives or 56.3% of its total initiatives focused on Knowledge and Management Sharing.** The majority of the activities under this category include but are not limited to, knowledge-sharing activities or public events like forums, roundtable talks, seminars, webinars, etc.
- In terms of reported data, UP Cebu **scored lowest in domestic and international partnership activities and linkages initiatives, with only 10 activities initiated or 8.4%** of its total public service initiatives from August to December.

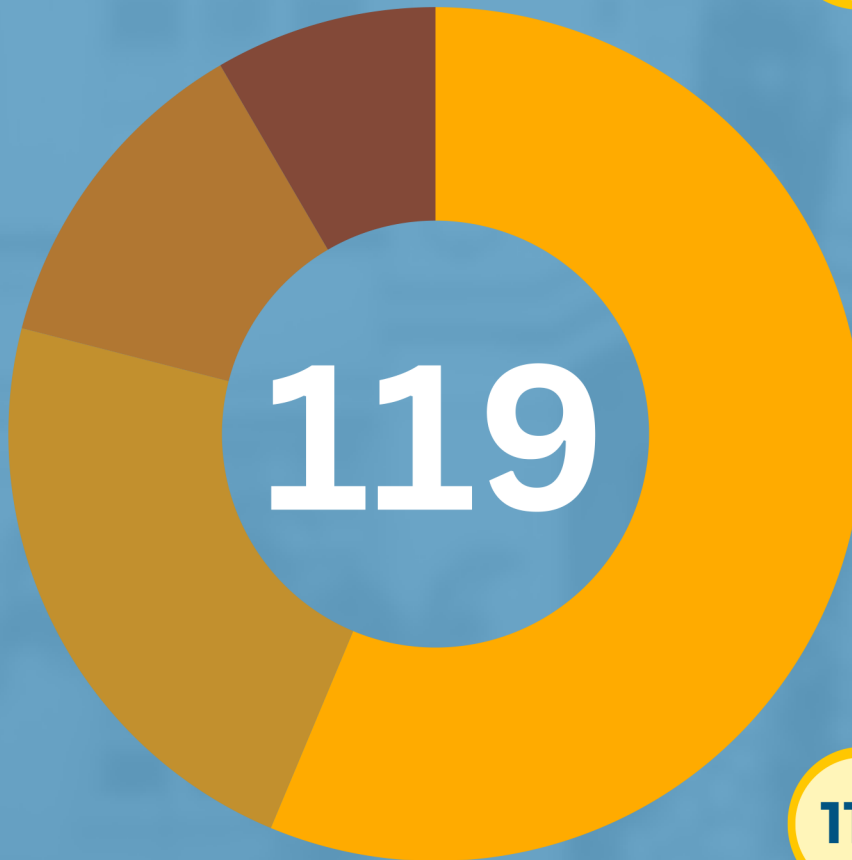
HIGHLIGHTS



- **UP Cebu public service initiatives comprised 7.8% of the total public service projects of UP from August to December.** On average it facilitated 24 public service initiatives a month.
- **Notable among its initiatives from August to December was the conduct of Hybrid-Tutorial Services for Tejero Elementary School, facilitated by the UP Cebu Ugnayan ng Pahinungod.** The activity benefited Grade 4 students with low reading comprehension, each tutorial session is conducted face-to-face every Wednesday, while online sessions are every Saturday. The project ran from September 20, 2023, and culminated last October 25, 2023.

UP CEBU PUBLIC SERVICE PROJECTS FROM AUGUST - DECEMBER 2023

Types and Number of Public Service Projects



67

Knowledge and Management Sharing

27

Volunteer Programs and Community Engagements

15

Other Initiatives

10

Networks and Linkages

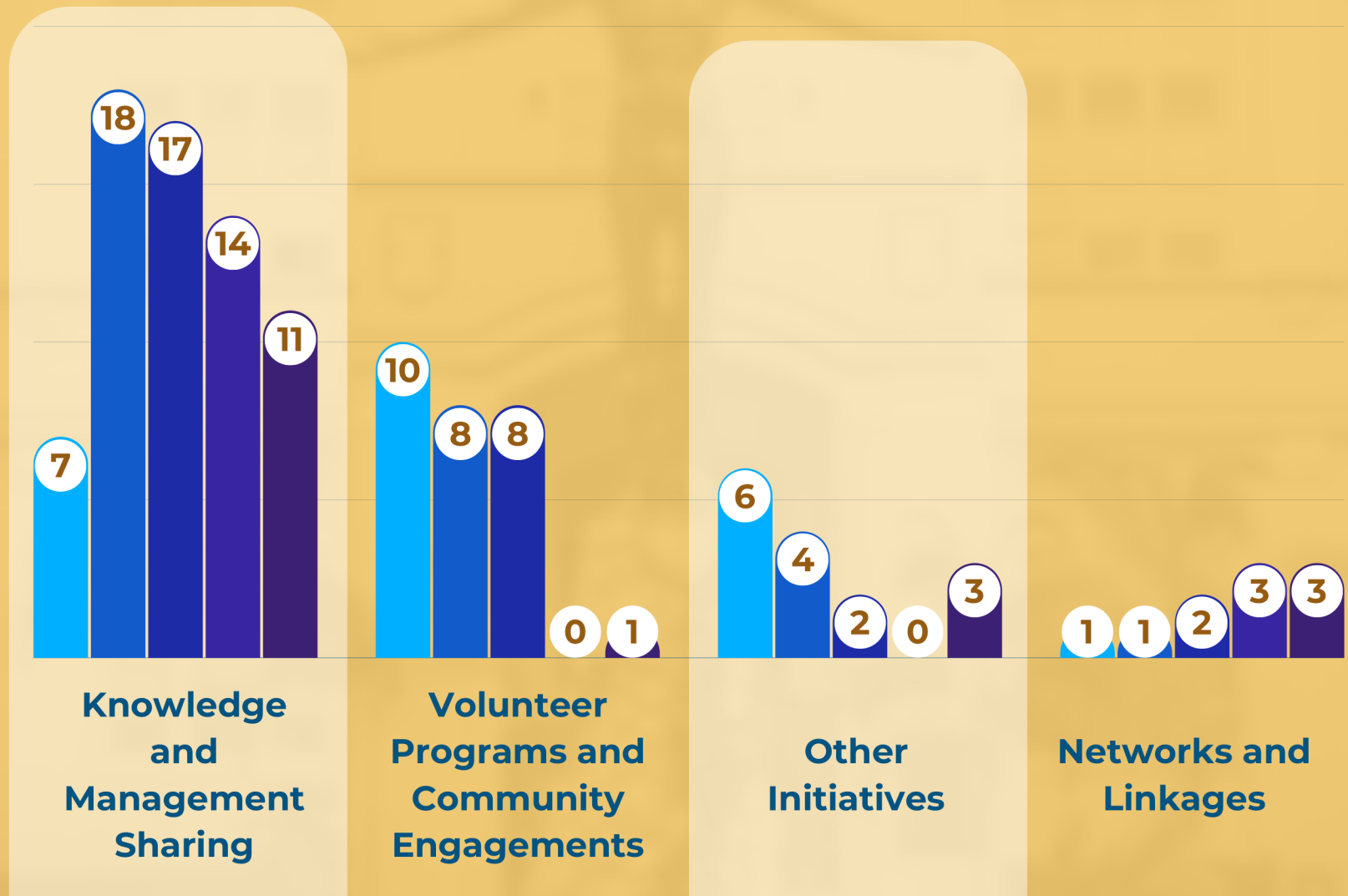
119

TOTAL # OF PS PROJECTS

Limitations of the report: We rely heavily on each CU's social media and website for this report. If there are initiatives that are not posted but would like to be included in the report, please get in touch with us at padayon@up.edu.ph.

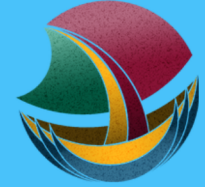
COMPARISON OF UP CEBU PUBLIC SERVICE PROJECTS: AUGUST - DECEMBER 2023

AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER



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RECOMMENDATIONS



- To enable efficient tracking and collection of public service data based on their online postings, **UP Cebu can start implementing a labeling system for its public service initiatives**, which may involve designated hashtags such as **#PadayonPSReport** and **#UPCebuPublicService**.
- Given the reported low number of public service initiatives under Network and Linkages, **it is recommended that additional focus be made in terms of collaborating with various institutions and organizations** to boost the impact of its domestic and international public service initiatives. Additionally, they **can partner with the Padayon Public Service Office in terms of reporting and disseminating its network and linkages-related activities**.
- UP Cebu is also encouraged **to increase its focus in terms of collaborating with their alumni in initiating public service activities and in its capacity to engage in direct services** which are recurring services administered to the community such as medical, legal, among others.

RECOMMENDATIONS



- UP Cebu can assess and evaluate the factors that contribute to the high number of recorded public service initiatives for September, identify the strategy, and thus replicate to the other months to sustain the number of public service engagements or exceed the public service engagement from previous months.
- For monitoring and reporting purposes, **UP Cebu may explore including in their post the type of beneficiary of each public service initiative, the intervention reach or number of participants reached, and if possible the tagging of sustainable development goals**, to gauge the strategic impact reach of each public service initiative.