

UP PADAYON

PUBLIC SERVICE REPORT



UP MANILA
August - December 2023

HIGHLIGHTS



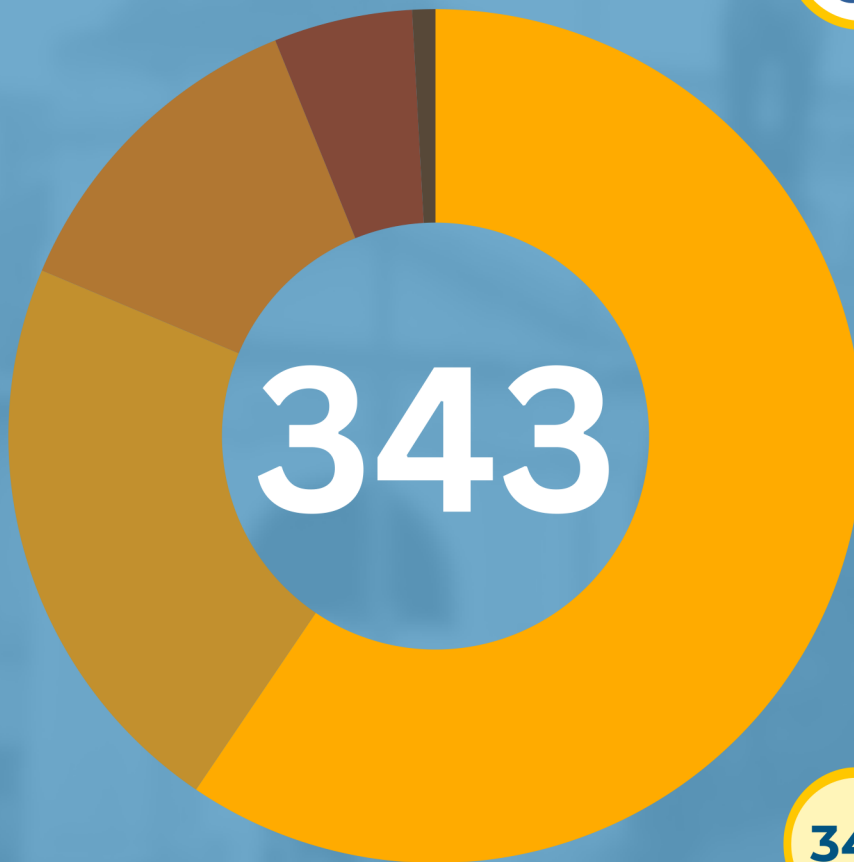
- From August 2023 to December 2023, the University of the Philippines Manila had **343 public service projects**. These activities constitute **22.6%** of all UP public service initiatives.
- The data collected shows that **knowledge management and sharing account for nearly 60% of public service**. Making up the rest are: alumni-led activities, student-centered, and direct services (almost 22%), volunteer programs and community engagements (almost 13%), networks and linkages (5%), with COVID-19 provision initiatives with the lowest percentage (0.87%).
- The University of the Philippines Manila has experienced a **notable increase of 25% in its public service initiatives in September**. This figure has remained stable throughout the subsequent months of October and November. However, December saw a significant decline in the number of initiatives undertaken, dropping from 84 to 34, representing a decrease of almost 60%

HIGHLIGHTS



- **UPM alumni were also very active in terms of public service activities.** They held webinars designed to address and educate the populace on various health-related topics, which include updates on medical innovations and overall well-being.
- The University of the Philippines Manila has **demonstrated a proactive approach in indicating the sustainable development goals it pursues through their official social media page.** These labels provide the public with information concerning the university's efforts in promoting sustainability, not only in their educational aspect but also in their extension activities.

UP MANILA PUBLIC SERVICE PROJECTS FROM AUGUST - DECEMBER 2023



Types and Number of Public Service Projects

204 Knowledge and Management Sharing

75 Other Initiatives

43 Volunteer Programs and Community Engagements

18 Networks and Linkages

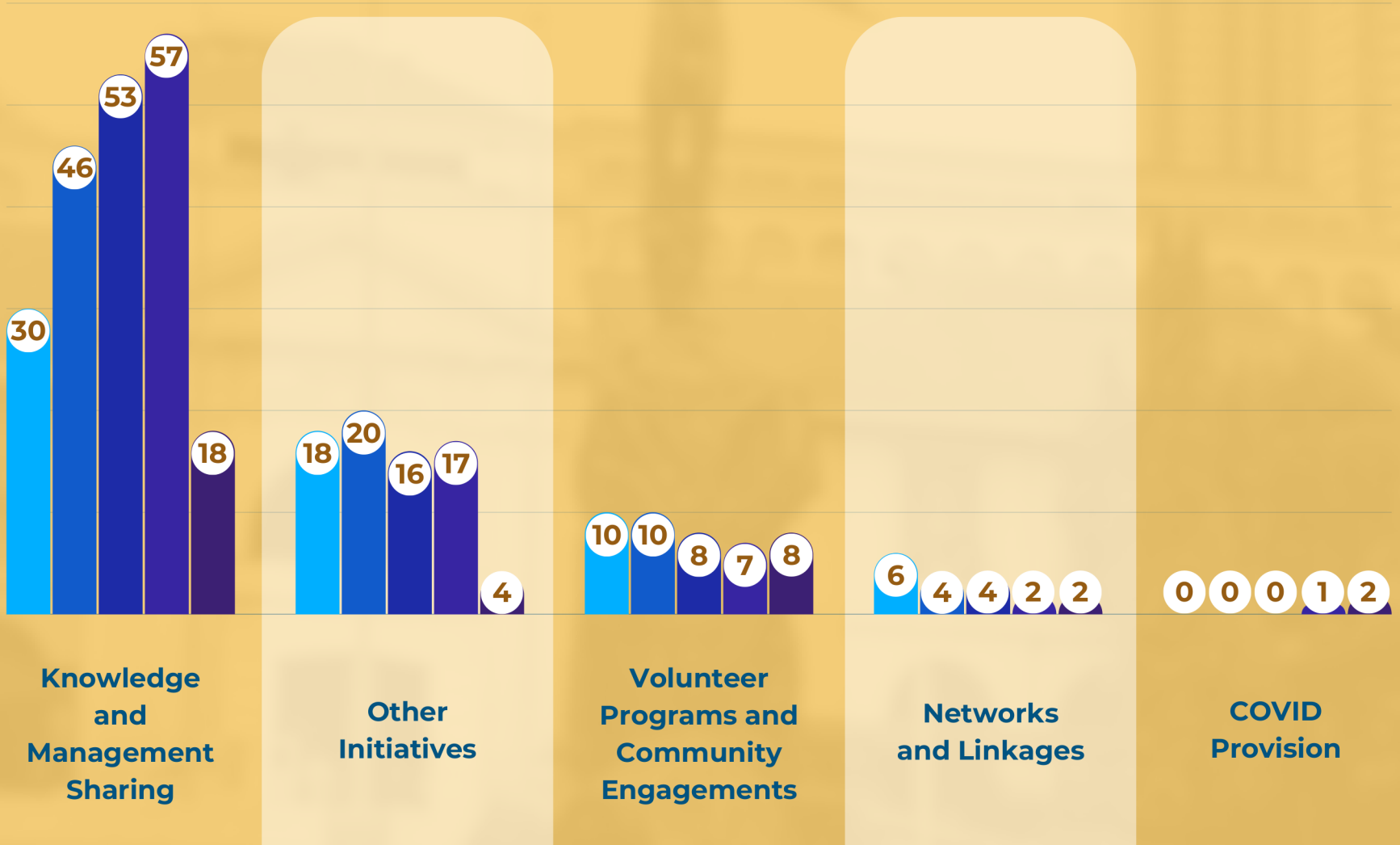
3 Covid Provisions

343 TOTAL # OF PS PROJECTS

Limitations of the report: We rely heavily on each CU's social media and website for this report. If there are initiatives that are not posted but would like to be included in the report, please get in touch with us at padayon@up.edu.ph.

COMPARISON OF UP MANILA PUBLIC SERVICE PROJECTS: AUGUST - DECEMBER 2023

■ AUGUST
 ■ SEPTEMBER
 ■ OCTOBER
 ■ NOVEMBER
 ■ DECEMBER



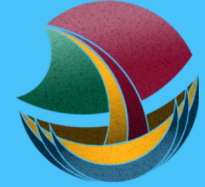
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RECOMMENDATIONS



- Since this report is culled from UPM's social media posts, **they can start implementing a labeling system** for its public service initiatives. Aside from SDGs, they can also use hashtags such as **#PadayonPSReport** and **#UPManilaPublicService** for easier tracking and monitoring
- All data from UPM indicates a robust environment that is especially geared towards public service. However, in terms of the reported data, **Network and Linkages is ranked last** which means it can benefit from an additional focus, although we recognize that this type of activity involves a lot of coordination and can take time.

RECOMMENDATIONS



- **The University of the Philippines Manila is encouraged to continue supporting the Sustainable Development Goals through its public service initiatives.** By organizing extension activities that are strategically in line with the SDGs and directly address the peoples' needs, UP Manila can effectively uphold its commitment to national development and lead as a public service university.
- **UP Manila Alumni Associations may wish to consider exploring public service initiatives, such as medical missions, community workshops, and other endeavors,** in addition to their current efforts of hosting public webinars. These initiatives could widen the organization's reach and deepen its impact within and outside the community.