



**PADAYON UP**  
PUBLIC SERVICE OFFICE



6TH COLLEGES AND UNIVERSITIES PUBLIC SERVICE CONFERENCE

# CUPSCON 6



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## IMPACT IN ACTION

Institutionalizing Research-Driven Public Service  
for a Sustainable Nation

23–25 September 2026

**West Visayas State University**  
La Paz, Iloilo City, Philippines

This iteration serves as a strategic platform to bridge fragmented knowledge and foster institutional collaborations that address modern resource constraints and national development goals.



# A Decade of Public Service in Practice

A look back at the venues and pivots that shaped the **largest public service conference for Philippine universities.**



## 2015

- Held in **Luzon** and **Cebu**
- **Theme:** "From the Ivory Tower to the Communities: Engaging Society with Commitment and Expertise"
- **111 presentations**

## 2017

- Held at **UP BGC** and **UP Cebu**
- **Theme:** "Compassion and Social Responsibility: Cornerstones of Public Service and Extension in Higher Education"
- **130 presentations**

## 2019

- Streamlined into a single event at **UP Visayas Iloilo**
- **Theme:** "Advancing Public Service Through Academe-Community Partnership: Addressing challenges on health, environment, gender, culture and education, and other key issues"
- **115 presentations**

## 2021

- Shifted to a virtual format due to the pandemic
- **Theme:** "Public Service in Time of COVID: The Role of Academic-Community Partnership in Addressing the Challenges of a Global Pandemic"
- Achieved the largest turnout with over 500 attendees.
- Won the Silver Anvil Award from the Public Relations Society of the Philippines for excellence in sustained public relations programs.

## 2024

- First co-hosted event with **Palawan State University**
- **Theme:** "Future of Public Service in the Fourth Industrial Revolution: Trends, Challenges, and Prospects"
- **87 presentations**

## CUPSCon 2026

- To convene this year at **West Visayas State University** to institutionalize research-driven models and strengthen national public service collaboration.

# Who May Participate?

The conference invites 250 individuals from diverse sectors, including:



Local and International Higher Education Institutions (HEIs)



National Government Agencies (NGAs) and Local Government Units (LGUs)



Non-Government Organizations (NGOs) and Civil Society Organizations (CSOs)

## Innovations Under CUPSCON 6



### National Resource-Sharing Framework

A strategic initiative to foster a multi-sectoral community that acts as a national clearinghouse for public service innovations and shared expertise.



### Resource Force-Multiplier Model

Pooling the venues, staff, and expertise of various partners to achieve large-scale impact despite budgetary constraints.



### Reward and Recognition System

Institutionalizing awards for the **top ten (10) outstanding research projects and sustainable practices** in the field.



### Professional “MEAL System”

Providing a professional **Monitoring, Evaluation, Accountability, and Learning** system to help institutions meet government requirements for proving social impact.



### Fiscal Resilience Policy

Allocating **30% of registration fees** to a dedicated savings fund to finance future network initiatives.



### Regional Implementation Toolkits

Converting research into practical guides for member institutions to localize public service innovations.

# Conference Sub-themes

## FROM KNOWLEDGE TO SOCIAL ACTION

- Sustainable Solutions to Real-World Problems
- Knowledge mobilization, extension, and science communication
- Integrating sustainability and civic responsibility in curricula

## COMMUNITY ENGAGEMENT

- Creating solutions with communities and marginalized sectors and indigenous communities
- Service learning, volunteerism, outreach, and participatory research
- Universities as anchor institutions for sustainable development

## PUBLIC POLICY, GOVERNANCE, AND PARTNERSHIPS

- Evidence-based policymaking for sustainability
- University partnerships with government and public institutions
- Research informing climate, environmental, and social policy

## TECHNOLOGY, INNOVATION, AND SOCIAL ENTREPRENEURSHIP

- Sustainable technologies and innovations emerging from higher education
- Living labs, incubators, and public-interest technologies
- Scaling solutions through cross-sector collaboration

## INSTITUTIONAL LEADERSHIP AND UNIVERSITY TRANSFORMATION

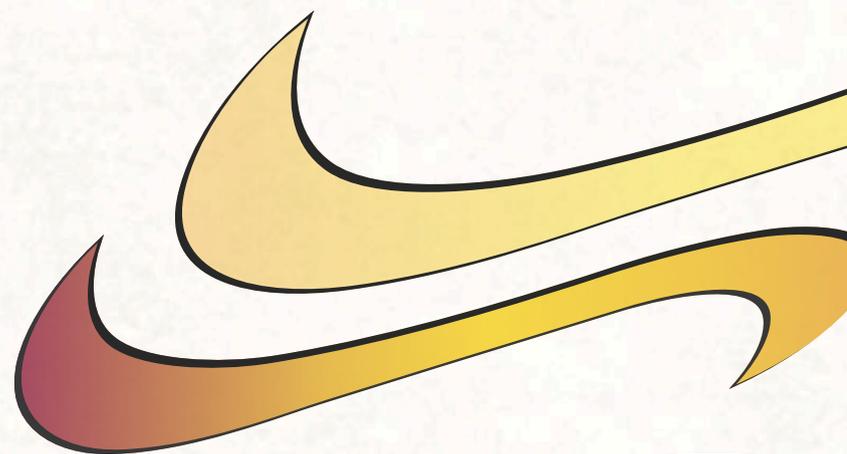
- Sustainable solutions to real-world problems and operations
- Incentives, metrics, and culture for public-service oriented research
- Best practices in sustainability

## EQUITY, INCLUSION, AND SOCIAL JUSTICE

- Just transitions and fair sustainability pathways
- Environmental and climate justice and advocacy
- Decolonization and indigenous knowledge
- Gender, youth, disability, and intersectionality

## GLOBAL CHALLENGES AND LOCAL ACTION

- Aligning university public service with the SDGs
- Comparative and international perspectives
- Responding to climate change, health, and social crises across contexts





# CUPSCON 6

The Call for Papers opens from **March to June 2026** for evidence-based best practices aligned with the 17 SDGs.

Official conference registration begins in **July 2026**.

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